# DEMCO

annual report

DEMCO exists to serve our members through professionally trained employees providing safe, reliable & affordable electricity as well as other high-quality products & services.

As a good corporate citizen, DEMCO is committed to stimulating the economic growth and prosperity of our area through ethical conduct and sound business principles.

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The President's Report







Solid Foundation, Bright Future



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In 2014 DEMCO made great strides to update its articles of incorporation. This task was embraced and supported by the board and the employees alike. Everyone worked together to communicate the message at hand and serve the members with the information necessary to place their vote on the system-wide special membership vote. I would like to commend all on a job well done.

To achieve this quality and to sustain it for so long has been due to strong leadership through the years. As we continue to lead this cooperative we will do so as those that came before us, with a strong emphasis on our mission and a willingness to serve you, our members.

Your locally owned electric cooperative has survived through good times and through bad, but in considering our future we see great opportunity for growth. It is this future that will continue to make DEMCO one of the strongest and largest electric cooperatives in the country.

As we look forward to more opportunities to serve our members, we see a bright future. A future that may carry with it new and exciting ways to deliver safe, reliable and affordable power; moreover we will continue to keep our members first with every decision we make. DEMCO will continue to grow, all the while keeping our utmost concern for the members we serve.

A review of DEMCO's 2014 system statistics reflects another solid year. DEMCO's kilowatt-hour (kWh) sales grew from 2,112,245,646 in 2013 up to 2,127,470,503 in 2014. The number of members billed increased from 103,055 in 2013 to 105,137 in 2014. Total miles of line in operation showed an average of 8,233 miles by the end of 2013, and by the end of 2014 totaled 8,330 miles.



We are honored as the board of directors to represent the valued membership of DEMCO through another successful year. Moreover we are proud to report to you that the dedication of this leadership has led to another strong year and we look forward to representing you for years to come. We hope to continue to deliver to you the quality service that has made history at this electric cooperative.

In closing, I wish to thank the DEMCO Board of Directors for the invitation to serve as the President of the Board for the coming year. Moreover, I want to thank the members of DEMCO for their continued commitment to this organization and the support that has been shown this board of directors.

In service,

**Richard Sitman. President DEMCO Board of Directors** 

# FOUNDATION



As DEMCO remembers a strong foundation in its early years, it looks forward to a bright future. In 2014 an historic event took place as the locally-owned utility brought to the memberowners a decision to make. The membership chose in a landslide decision to update the cooperative's outdated articles of incorporation.



The board of directors supported the movement to update this antiquated language and the leadership of DEMCO stepped up to prepare a more progressive filing with the Louisiana Secretary of State's Office. These updated articles were adopted by the membership in a system-wide vote and will allow the utility to operate in a more efficient manner all the while maintaining the integrity and democracy of a true cooperative business model.

#### This special membership vote, THE FIRST OF ITS KIND IN DEMCO HISTORY, PASSED WITHOUT AN ISSUE.

Members realized the importance of such a measure and supported the board of directors in moving forward with the measure.



The vote was marketed efficiently and successfully. A low budget grass-roots effort among all DEMCO employees was carefully planned and executed. The results were in the passing of the measure to support this progressive effort by a landslide vote.

Moreover, the locally-owned electric cooperative was recognized with a national award for the overall communication effort necessary to promote the vote. From old-school campaign buttons to social media updates, the company worked as one unit to promote the vote of the members. And for that, DEMCO won the Spotlight on Excellence Award for Best Total Communication Program.

Just like in the classic cooperative business model, the membership was given the opportunity to have their voices heard. And with that, DEMCO was given the tools necessary to continue to move forward and keep current.



At DEMCO, we are proud to call ourselves good corporate citizens. As a matter of fact, we included that promise in our mission statement. However, we not only say it, we live it by our commitment to community in a variety of ways, most notably through employee volunteerism and contributions to such worthy organizations as the Boy Scouts of America, the 2 Seam Dream Foundation, Susan G. Komen Race for the Cure and many more.

#### As a primary financial sponsor, **DEMCO EMPLOYEES DONATED, \$82,444.71** in 2014 to the St. Jude's Dream Day and

in 2014 to the St. Jude's Dream Day and Capital Area United Way campaigns.

Employees give each year to these worthy organizations. It is programs like this that allow our true cooperative spirit to shine.

DEMCO shows the utmost respect for individuals who choose to better themselves through higher education. In 2014 ten 1-year college scholarships were awarded to the children of DEMCO members. Furthermore DEMCO committed to electrical safety education by making appearances in schools, camps and other youth organizations to deliver an impactful message to young people throughout the cooperative's seven-parish service territory. DEMCO also sponsored area 4-H youth groups through partnerships and employee volunteerism.

# **BOARD OF**

DEMCO's Board of Directors is composed of 13 individuals who are elected by the general membership to represent the membership in all matters pertaining to their electric cooperative. Each director is elected for a term of three years. Elections are alternating allowing four directors to be elected each year with five directors elected every third year.

Steve Irving Vice President

**DISTRICT 4** East Baton Rouge Parish

Clarence Brock

**DISTRICT 1 Ascension Parish** 

Dennis Lott Secretary/Treasurer

**DISTRICT 8** Livingston Parish

Randy Lorio **DISTRICT 3** East Baton Rouge Parish

> Alice Faye Morris **DISTRICT 5** East Feliciana Parish

Glenn DeLee **DISTRICT 6** East Feliciana Parish









Ann Samuel

East Baton Rouge Parish

DISTRICT 2





Leslie Falks **DISTRICT 7** Livingston Parish

Joseph Self Sr. **DISTRICT 11** St. Helena Parish

Freddy Metz **DISTRICT 13** West Feliciana Parish

Daniel P. Berthelot

**DISTRICT 9** Livingston Parish

Eugene O. Traylor **DISTRICT 12** Tangipahoa Parish













#### JANUARY

LSU baseball and Major League Baseball greats partnered with DEMCO to support the 2 Seam Dream Foundation and their efforts to strike out cancer at the organization's annual home run derby.



#### FEBRUARY

DEMCO was honored to serve the cooperative community by aiding the National Council of Farm Cooperatives (NCFC) with their annual meeting. The NCFC serves cooperatives and other farmer-owned enterprises all across America.



Local high school students Mazie Dieterich, Whitney Hartmann, Katie Oliver and Maggie DiLeo each won an all-expense paid trip to Washington, D.C. The four were winners in the 2014 DEMCO Rural Electric Youth Tour essay contest.



**APRIL** 

East Baton Rouge Parish director Steve Irving, Livingston Parish director Dennis Lott, East Feliciana Parish director Faye Morris and St. Helena Parish director Richard Sitman all returned to the DEMCO Board of Directors as each was re-elected for a three-year term.

# 2014 YFAR IN RFVIFW

DEMCO's integrated electric distribution system covers 15,000 square miles and is one of the fastest growing cooperatives in the nation.



JULY

As part of DEMCO's efforts to provide safety education to its members, the cooperative sponsored and participated in the Louisiana Safety Council's Adventures in Safetyland Camp. Campers enjoyed the activity presented by electric cooperative employees throughout the month-long event.



#### AUGUST

DEMCO sent 10 college students off to pursue their dreams with a twosemester scholarship. Five of the ten were named in honor of citizens, who served the cooperative in many ways; Dr. Bob Jones, Mr. Toler McCutcheon, Mr. Chance Morris, Mr. T.N. "Sonny" Samuel and Ms. Carrie Thomas.



#### SEPTEMBER

DEMCO members voted in a landslide to adopt updated articles of incorporation for the cooperative. The affirmative vote overwhelmingly approved key measures that will improve the locally-owned utility's competitive edge for many years to come.



#### **OCTOBER**

DEMCO employees were issued pink hardhats to commemorate Breast Cancer Awareness Month. Field personnel used the pink personal protective equipment throughout the month to show their community spirit and support for the cause.



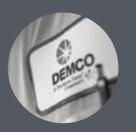
MAY

DEMCO and its employees once again served as the title sponsor for the 20th annual Dream Day Foundation Fishin' Galore event held at the 3 Bar E Ranch in Clinton, Louisiana. DEMCO employees contributed over \$67,876.13 through payroll deductions, all of which benefited St. Jude's Children's Research Hospital.



#### JUNE

4-H University is held on LSU's campus where thousands of junior high and high school students converge to participate in academic challenges. DEMCO is called upon to host the Cooperative Public Speaking contest in which participants execute an oral presentation with the subject matter focused on the cooperative business model with a chance to win an all-expense paid trip hosted by the LSU AgCenter's 4-H Department.



#### NOVEMBER

Each year in November, DEMCO takes time to honor its employees for reaching milestones in their service to the members. In this particular year 28 employees were honored for their service. 15 for five years, 5 for ten years, 6 for fifteen years, 3 for twenty years, 1 for twenty-five years, 1 for thirty years, and 5 for thirty-five years of service.



#### DECEMBER

DEMCO employees pooled personal resources to give back to the community during the holiday season. Along with family and friends, they collected enough donations of new toys and donations to bring a special Christmas to 13 families in need during this time.



The diversity of DEMCO's products and services are designed to help its members, but also to improve the overall efficiency of its entire operation. Improving operational efficiency helps fulfill its mission of providing safe, reliable and affordable electricity to all of its members.

#### DEMCO FOUNDATION

The DEMCO Foundation is a non profit charitable organization established to provide financial assistance to DEMCO members in their times of need. Individual assistance as well as college scholarships and emergency assistance are also available.

#### DIXIE BUSINESS CENTER

The Dixie Business Center, located in Denham Springs, Louisiana, is a small business incubator which offers consulting, administrative and financing support for new businesses. Office space is also available for long or short-term lease.



Betty Adams Justin Andrews Jacob Arledge Wendy Armstrong Hijah Armstrong Dena Arnold Andrew Arnold, II Marc Aucoin Shinell Aultman Kenneth Bailey Jason Ballard Kevin Beauchamp Jeff Bellington Debra Bennett **Troy Bergeron** Jamie Berry **Trent Bigner** Jeremy Blouin Kenneth Bourgeois, Jr. Brent Bradley Debra Broadhurst Daniel Brooks Chase Broussard Randy Buchanan Julie Burns Nick Carruth Greg Carruth Andy Castello Beau Caston, Jr. Todd Chauvin Mike Chiasson, Sr. Veronica Claiborne Myra Clark Jamie Coats Donna Cody Kevin Commander Josh Conleay Patricia Courtney Eric Crain Johnathan Crowder **Rickey Cummings Richard Cutrer** Fred Dabney, Sr. Doug Dalgo, II Danny Delatte Scott DeLee Robert DeLee, Jr. Jenny Desselle Tara Divis Paula Dixon D.J. Doguet Patrick Donohue Galen Dunbar Tiffany Dunn Wade Duplessie Martha Durden Angie Elsey

Norman Engler John Ervin, II Vince Estes Jeremy Farriel Cade Felps David Fournet Frank Fowler Penny Fruge Cecil Garaudy Rhianna Garon Travas Glascock Cody Glascock Calvin Goza Andy Graham Vernon Graham John Green Dusty Guarino Stephanie Guidry Michelle Guidry Lee Guillot Bridget Guillot Darren Harrell Philip Harris Darryl Hassell Chuck Heine Mystery Hester Ray Hill, Jr. **Beverly Hodges** Jimmy Holden Thomas Holland Avesia Holland **Billy Holleman** Austin Hudspeth Warren Jefferson Larry Jenkins Jeremy Jett David Jewell Toni Johnson Chanon Johnson Andrea Johnson Dale Johnson Andre Jones Kenneth Jones Tommy Klein, Jr. Mike Knight Missy Knoblauch Chad LaCost, IV Jan Landry Devin Landry Chad Landry Mike Landry Jake Lane David Latona Jeff Lea Kaleb Lee Dentory Lee Louis Lee

Roman Lee Shawn Little Lorenza Lively Jared Louque Jeff Lyons Cheryl Malbrough Melvin Martin Raelyn McAdams Page McClure Chasity McClure Theodore McCray, Jr. Anita McNeal Haley Meadows Brian Merritt Johnny Metz Pernell Miles Sonya Miles Josh Miller Scott Miller Justin Milton Raymond Mizell Yuan Mizell Tiffany Moore Ben Morein Freddie Moreno Bubba Munn Quanika Muse Chad Norred Eric Ouber Russchelle Overhultz Jacob Overhultz Phillip Pace Kerri Pagano Shawn Parker Melvin Parker Jacob Parker Mike Parker, Sr. Tammy Patton Lori Peek Shane Pendarvis Paula Perry Kelli Persac Mark Phillips, Jr. Gina Pickering **Daniel Poirrier** Donnie Prest Josh Prestridge Jackie Purvis, Jr. Krystal Raymond Matt Reed Terrie Reed William Reily Nakita Ricard Sandra Richard Sam Rosso **Rachel Roule** Randy Rushing

Linda Sanders Nick Saucier Asa Scott Arthur Selders, Jr. Fred Self Corey Sharpe Levy Sibley Brandon Simon Jared Soileau Chuck Spillman Steven Spring Darren St. Pierre Jeremy Starns Wayne Stevenson Lori Stewart Larry Stewart, Jr. Raymond Stewart, Jr. Blake Sullivan Erica Sullivan Patrick Tanner Esther Tapia Agra Templet Marci Templet Aaron Terrance Mason Thacker Wendy Thibodeaux **Richie Thomas** Alvin Thompson Buddy Thompson, III Rusty Todd David Tucker Turk Tynes Ryan Vandersypen Jimmie Varnado Rhowanda Vessel Debra Walker Jeremy Wascom Booker Washington Doug Watson Carl Watts Hannah Watts James Wells Carl Westbrook Robby White Darrel White Royland Wicker Caleb Wilkinson Derrick Willis Shelly Wintz John Woodburn Bodhi Wright Curtis Yaun Joe Young Phill Zito



### Assets

## 2014 2013

JTILITY PLANT		
Electric Plant in service Construction work in progress Other fixed assets Less: accumulated depreciation <i>Total utility plant, net</i>	\$577,688,941 23,725,870 <u>3,789,911</u> 605,204,722 (139,079,038) 466,125,684	\$546,945,012 29,857,126 <u>4,477,139</u> 581,279,277 (133,883,988) 477,395,289
Total alling plant, het	400,123,004	4//,393,209
NVESTMENTS AND OTHER ASSETS		
Investments in associated organizations Notes receivable, long-term portion <i>Total investments and other assets</i>	9,425,867 94,318 9,520,185	9,131,665 233,760 9,365,425
CURRENT ASSETS		
Cash and cash equivalents Restricted cash Current portion of notes receivable Accounts receivable Consumers (net of allowance for uncollectible accounts of \$455,895 in 2014) Unbilled revenue Other receivables (net of allowance of \$457,922 in 2014) Deferred fuel adjustment Materials and supplies Prepaid expenses <i>Total current assets</i>	1,623,782 2,266,943 155,518 10,067,659 12,200,444 1,916,169 6,491,595 6,664,895 1,480,180 42,867,185	695,001 3,835,795 241,603 10,251,801 11,114,491 4,126,725 3,940,272 5,898,218 1,409,845 41,513,751
DTHER ASSETS		
Deferred charges Intangible, net Certificate of deposit-pledged <i>Total other assets</i>	69,159,864 800 <u>150,000</u> 69,310,664	66,345,945 800 <u>150,000</u> 66,496,745
Total assets	\$587,823,718	\$542,036,134

## System Statistics

AVERAGE MEMBERS BILLED/MO.

AVERAGE MEMBER/

MONTH OF SYSTEM PEAK

MILE OF LINE

# TOTAL MILES OF LINE

TOTAL KWHs SOLD

AVERAGE KWHs/MONTH/MEMBER

AVERAGE MONTHLY REV./MEMBER

SYSTEM PEAK DEMAND

61.

MEMBER

## AVERAGE KWHs/MONTH/ RESIDENTIAL

## Equities & Liabilities

EQUITIES

Membersh Patronage

Total eq

#### LONG-TERM DEBT

Notes paya Deferred in

Total lo

#### **CURRENT LIABILIT**

Managed of Current ma Line of cree Accounts p Consumer Accrued in Other accr Customer Rate mode

Total cu

#### DEFERRED CREDITS

Accrued po Accrued va

Total de

Total equ

TOTAL KWHs BOUGHT

265.301.512

20

#### 2014 2013

hips e	\$434,128 101,321,202	\$427,565 93,421,406
equity	101,755,330	93,848,971
vable, less current maturities interest-RUS notes	323,737,268 1,654,538	335,052,773 2,351,068
ong-term debt	325,391,806	337,403,841
TIES		
overdraft naturities of notes payable edit payable r deposits nterest rued expenses and deferred credits refund teration plan	5,272,844 11,831,225 53,422,244 15,744,294 7,966,967 775,007 3,428,539 624,336 2,266,943 101,332,399	4,909,472 12,750,546 31,957,751 14,764,947 7,703,308 7,703,308 2,182,218 624,336 3,835,795 79,527,739
S AND OTHER LIABILITIES		
post retirement benefits vacation and sick pay	53,680,500 <u>5,663,683</u>	48,259,500 5,731,159
eferred credits & other liabilities quities and liabilities	59,344,183 \$587,823, 718	53,990,659 \$564,771,210
quinos una invintios	ψ30/,023, /10	ψ304,//1,210

## Operations & Patronage Capital 2014 2013

OPERATING REVENUE	\$212,226,368	\$179,143,475
DPERATING EXPENSES		
Cost of power	126,131,817	95,611,900
Cost of sales	6,321	21,878
Distribution-operations	7,704,695	7,016,230
Distribution-maintenance	16,407,317	13,535,613
Consumer accounts	6,269,364	5,724,181
Administrative and general	9,358,684	8,350,554
Depreciation and amortization	17,948,559	16,487,500
Taxes	5,456,730	4,993,644
Other	2,602,096	2,401,341
Total operating expenses	191,885,583	154,142,841
Operating margins before fixed charges	20,340,785	25,000,634
FIXED CHARGES		
Interest on long-term debt	12,334,147	13,143,470
Other interest	1,222,668	1,030,470
Total fixed charges	13,556,815	14,173,940
Operating margins after fixed charges	6,783,970	10,826,694
CAPITAL CREDITS	940,184	617,715
NON-OPERATING MARGINS		
Interest income	220,398	141,997
Other income ( <i>expense</i> )	(44,756)	(77,869)
Total non-operating margins	175,642	64,128
Net margins (deficit)	7,899,796	11,508,537
PATRONAGE CAPITAL, BEGINNING OF YEAR	93,421,406	81,912,869
PATRONAGE CAPITAL, END OF YEAR	\$101,321,202	\$93,421,406

An everyday commitment to ensure <u>the power</u> is in your hands.



DEMCO.org