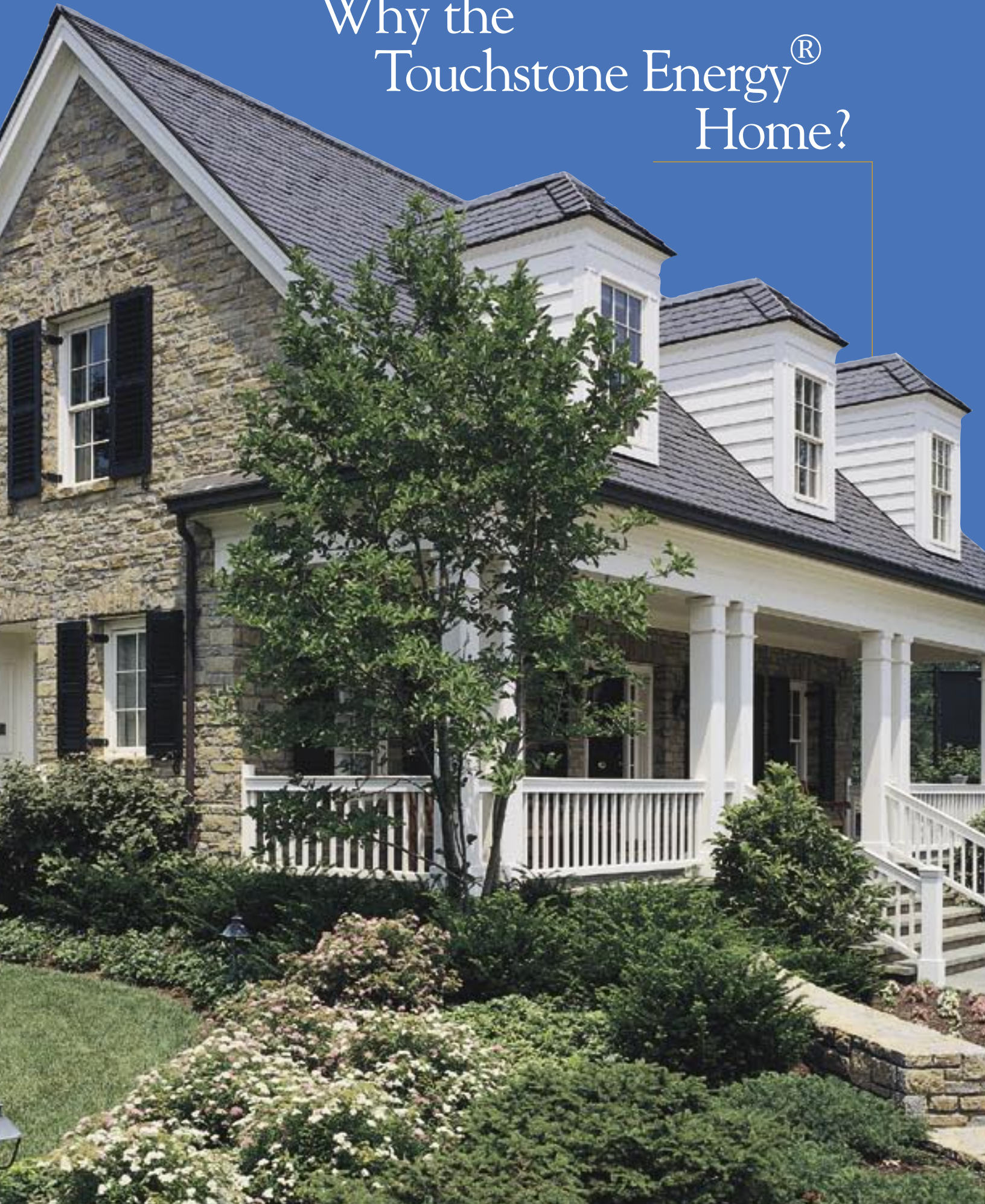


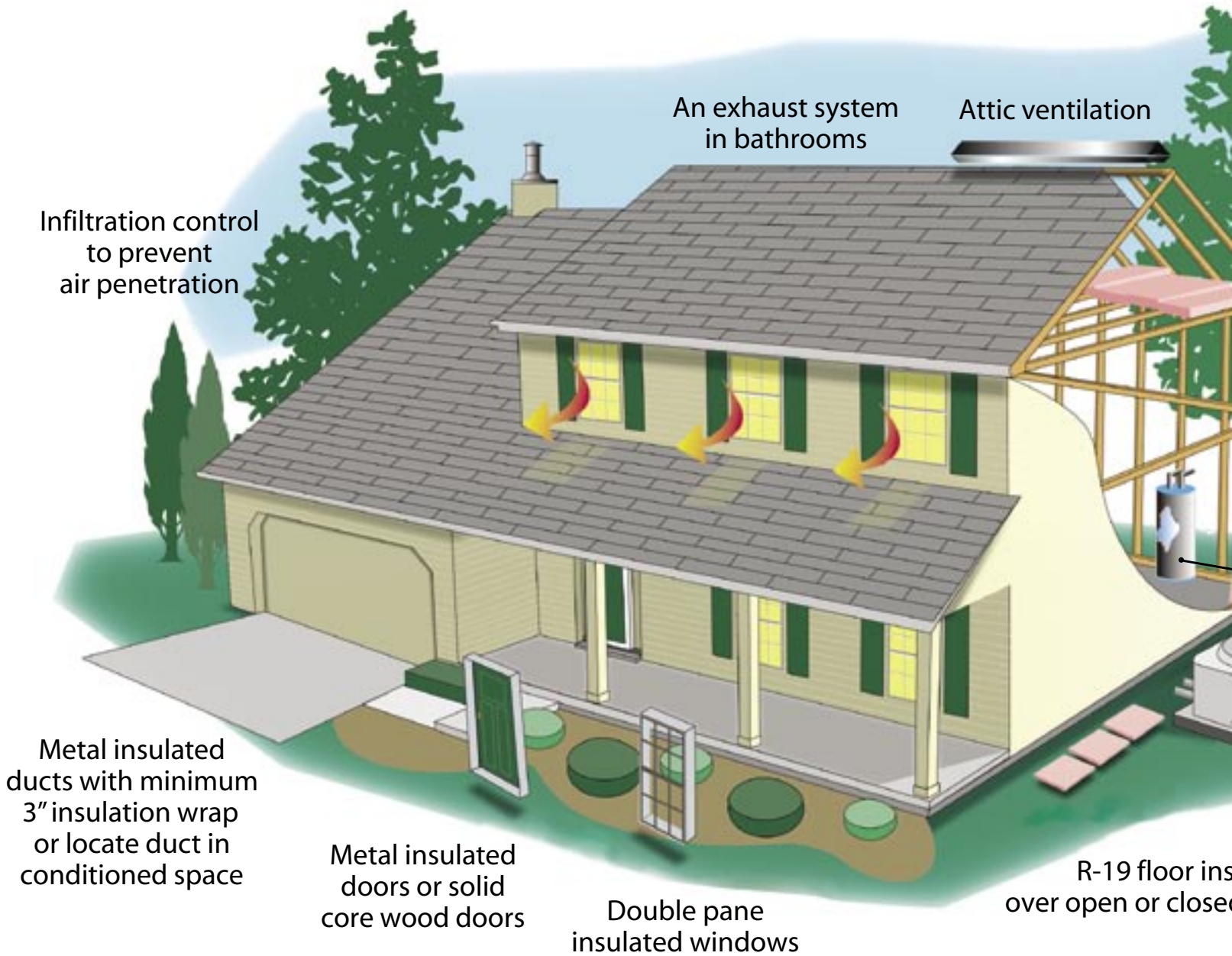
Why the Touchstone Energy[®] Home?





Touchstone Energy[®]

HOME



Infiltration control
to prevent
air penetration

An exhaust system
in bathrooms

Attic ventilation

Metal insulated
ducts with minimum
3" insulation wrap
or locate duct in
conditioned space

Metal insulated
doors or solid
core wood doors

Double pane
insulated windows

R-19 floor insul
over open or close

Why the Touchstone Energy[®] Home?

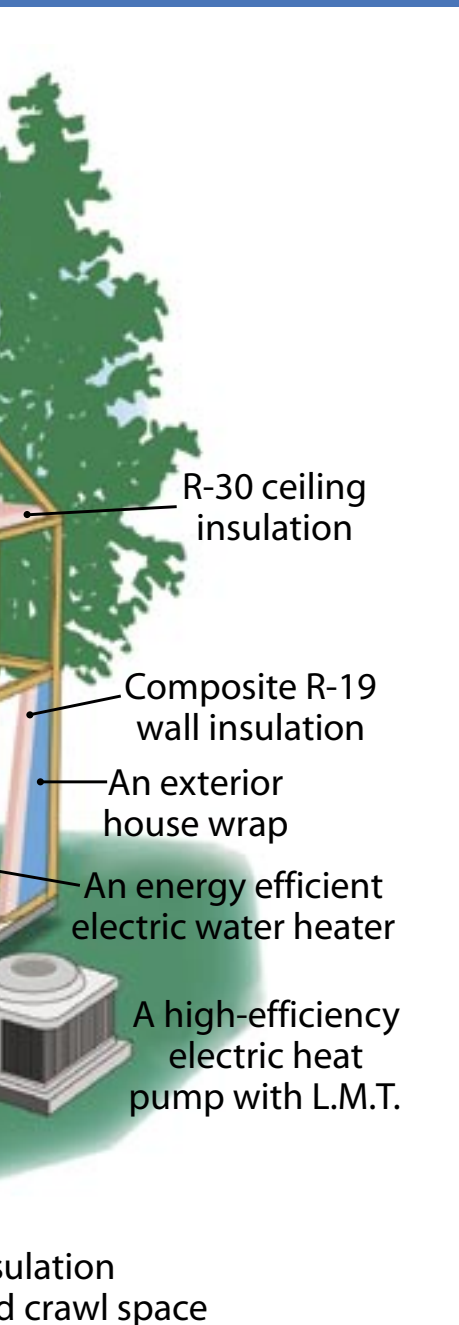
DEMCO has always placed a priority on energy efficiency, and customers appreciate the effort. In a recent survey of customers throughout Louisiana, responses were overwhelmingly in support of the benefits of a well-insulated, all-electric home:

- More energy efficient
- Less expensive to operate
- Cleaner and safer
- More comfortable

So why introduce the new Touchstone Energy[®] Home? It's simple, really. Over time, building codes and common practices among builders and contractors made yesterday's "energy-efficient" home today's standard model. Your local Touchstone Energy[®] Cooperative wanted to reward its customers for exceeding the ordinary and, at the same time, link everything with the Touchstone Energy[®] connection among electric utility systems around the country. So, the Touchstone Energy[®] Home was born.

After months of planning, Touchstone Energy[®] Cooperatives in this region adopted a set of qualifications for the Touchstone Energy[®] Home program. The Touchstone Energy[®] Home features are:

- R-19 composite wall insulation
- R-30 ceiling insulation
- Attic ventilation
- R-19 floor insulation over crawl spaces
- Double pane windows or low-E windows
- Metal insulated door or solid core wood door
- Infiltration control to help prevent air from leaking into the home
- Exhaust systems in bathrooms and kitchen
- An exterior house wrap
- Metal duct systems with minimum 3" insulation wrap or locate duct in conditioned space
- An energy-efficient electric water heater from DEMCO
- A high-efficiency electric heat pump
- Special one-time rebate available



How Much Can I Save?

As with any home, energy consumption will vary based on the usage patterns and habits of individuals. However, everything being equal, by moving up to the Touchstone Energy® Home standards, a family can expect their energy consumption to be considerably less than that of a standard built home.

How do I find out more?

If you'd like to find out more, contact DEMCO at 225-261-1221 or visit us on our website at www.demco.org under our Products and Services page.

Comfort. Savings. Efficiency.



A Touchstone Energy® Cooperative 